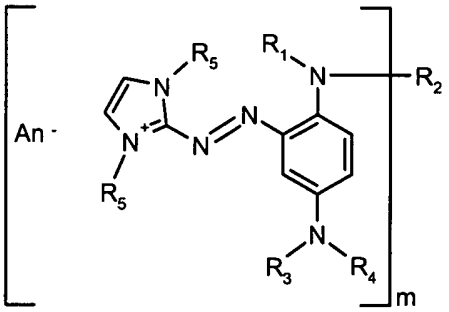
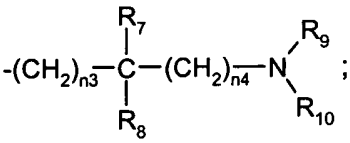
In the Claims

1. (original) Dye of formula

(1)  wherein

R_1 is hydrogen; C_1-C_{14}alkyl; hydroxy- C_1-C_{14}alkyl; C_2-C_{14}alkenyl; a radical of formula

(1a) $-(CH_2)_{n1}-O-(CH_2)_{n2}-CH_3$; a radical of formula (1b)  ; C_6-C_{10}aryl; or

C_6-C_{10}aryl-C_1-C_6alkyl;

R_3 is hydrogen; C_1-C_{14}alkyl; C_2-C_{14}alkenyl; C_6-C_{10}aryl; C_6-C_{10}aryl-C_1-C_6alkyl; or CO-R_6;

R_4 is CO-R_6;

R_5 is C_1-C_{14}alkyl; C_2-C_{14}alkenyl; C_6-C_{10}aryl; or C_6-C_{10}aryl-C_1-C_6alkyl;

R_6 is hydrogen; C_1-C_{14}alkyl; C_2-C_{14}alkenyl; or C_6-C_{10}aryl;

R_7, R_8, R_9 and R_{10}, independently from each other are hydrogen; or C_1-C_5alkyl;

m is 1; or 2;

An^- is an anion;

If m = 1,

R_2 is hydrogen; C_1-C_{14}alkyl; C_2-C_{14}alkenyl; a radical of formula (1a); a radical of formula (1b) ; C_6-C_{10}aryl; or C_6-C_{10}aryl-C_1-C_6alkyl;

If m = 2,

R_2 is the direct bond; or C_1-C_{14}alkylene, which is optionally substituted by one or more C_1-C_4alkyl, or which is optionally interrupted by C_5-C_{10}arylene, -O- or $-NR_9R_{10}$-;

R_9 and R_{10}, independently from each other are hydrogen; or C_1-C_5alkyl; and

n1, n2, n3 and n4, independently from each other are a number from 0 to 5.

2. (original) Dye according to claim **1**, wherein

the anion is is selected from a halide, sulfate, hydrogen sulfate, phosphate, boron tetrafluoride, carbonate, bicarbonate, oxalate or C_1-C_8alkyl sulfate, lactate, formate, acetate, propionate and a complex anion.

3. (currently amended) Dye according to claim **1** ~~or 2~~, wherein

R_1 is hydrogen; or C_1-C_{14}alkyl;

R_3 is hydrogen; or C_1-C_{14}alkyl;

R_4 is CO-R_6;

R_5 is C_1-C_{14}alkyl;

R_6 is hydrogen; C_1-C_{14}alkyl; or C_6-C_{10}aryl;

m is 1; or 2;

An^- is an anion;

If m = 1,

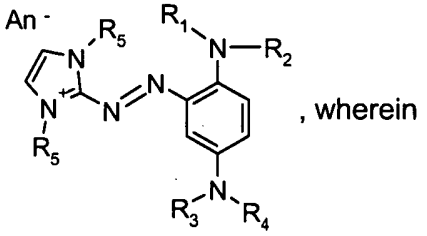
R_2 is hydrogen; C_1-C_{14}alkyl; hydroxy-C_1-C_{14}alkyl a radical of formula (1a); or a radical of formula (1b);

if m = 2,

R_2 is the direct bond; or C_1-C_{12}alkylene, which is optionally substituted by one or more C_1-C_4alkyl or interrupted by –O-, or NR_9R_{10}; and

R_9 and R_{10} independetly from each other are hydrogen; or C_1-C_5alkyl.

4. (currently amended) Dye according to <u>claim **1**</u> ~~any of claims 1 to 3~~, which correspond to formula

(2)  , wherein

R_1 is hydrogen; or C_1-C_{14}alkyl;

R_2 is hydrogen; C_1-C_{14}alkyl; a radical of formula (1a); or a radical of formula (1b);

R_3 is hydrogen; or C_1-C_{14}alkyl;

R_4 is CO-R_6;

R_5 is C_1-C_{14}alkyl;

R_6 is hydrogen; C_1-C_{14}alkyl; or C_6-C_{10}aryl; and

An^- is an anion.

5. (original) Dye according to claim **4**, wherein

R_1 is hydrogen; or C_1-C_4alkyl;

R_2 is C_1-C_{14}alkyl; a radical of formula (1a); or a radical of formula (1b);

An^- is an anion;

R_3 is hydrogen; or C_1-C_4alkyl;

R_4 is CO-R_6;

R_5 and R_6 independently from each other are is C_1-C_4alkyl.

6. (currently amended) Dye according to claim **4[[** or 5**]]**, wherein

R_1 is hydrogen; or C_1-C_4alkyl;

R_2 is C_1-C_{12}alkyl; a radical of formula (1a); or a radical of formula (1b);

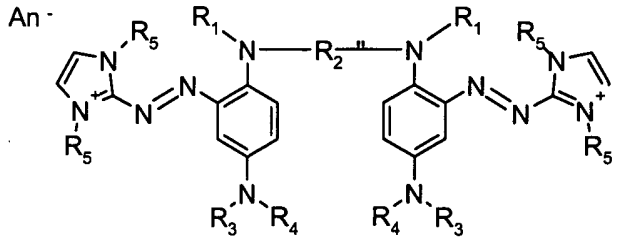
An^- is an anion;

R_3 is hydrogen; C_1-C_4alkyl; o

R_4 is CO-CH_3; and

R_5 is C_1-C_4alkyl.

7. (currently amended) Dye according to claim 1~~any of claims 1 to 3~~ which correspond to formula

(3)  , wherein

R_1 is hydrogen; or C_1-C_{14}alkyl;

R_2 is the direct bond; or C_1-C_{12}alkylene, which is optionally substituted by one or more C_1-C_4alkyl or interrupted by –O-, or NR_9R_{10};

R_3 is hydrogen; or C_1-C_{14}alkyl;

R_4 is CO-R_6;

R_5 is C_1-C_{14}alkyl;

R_6 is hydrogen; C_1-C_{14}alkyl; or C_6-C_{10}aryl; and

An^- is an anion.

8. (original) Dye according to claim **7**, wherein

R_1 is hydrogen; or C_1-C_4alkyl;

R_2 is the direct bond; or C_1-C_8-alkylene, which is optionally substituted by one or more C_1-C_4alkyl or interrupted by –O-, or NR_9R_{10};

R_3 is hydrogen; or C_1-C_4alkyl;

R_4 is CO-R_6;

R_5 is C_1-C_4alkyl;

R_6 is C_1-C_4alkyl;

R_9 and R_{10} independently from each other are hydrogen; or C_1-C_5alkyl; and

An^- is an anion.

9[[,]]. (currently amended) Dye according to claim **7** ~~or 8~~, wherein

R_1 is hydrogen; or C_1-C_4alkyl;

R_2 is is the direct bond; or C_1-C_8-alkylene, which is optionally substituted by one or more C_1-C_4alkyl or interrupted by –O-, or NR_9R_{10};

R_3 is hydrogen; or C_1-C_4alkyl;

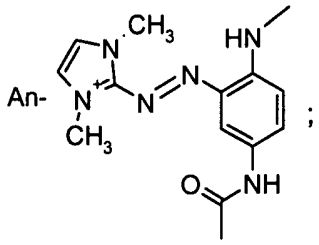
R_4 is CO-CH_3;

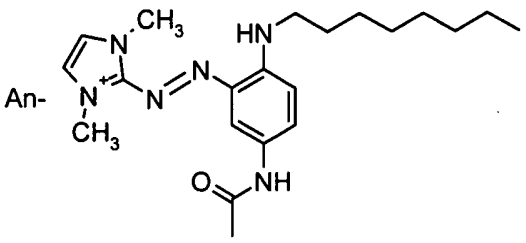
R_5 is C_1-C_4alkyl;

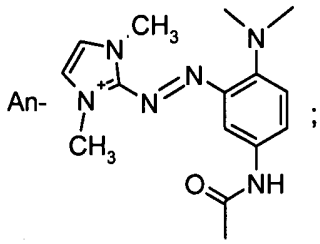
R_9 and R_10 independently from each other are hydrogen; or C_1-C_5alkyl; and

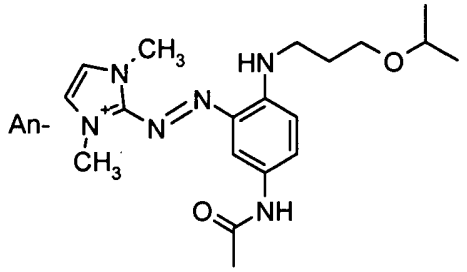
An^- is an anion.

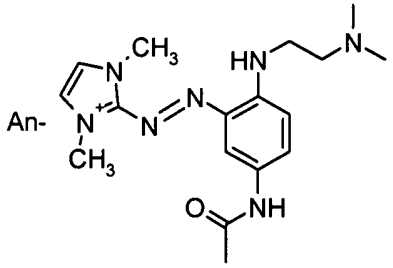
10. (currently amended) Dye according to claim 1~~any of claims 1 to 9~~ of formula

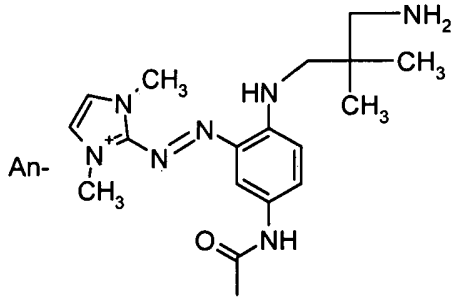
(4)  ;

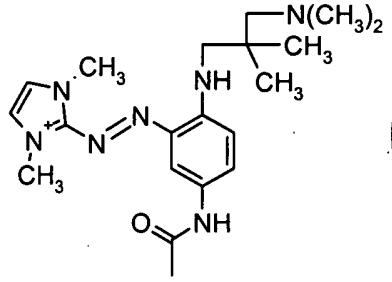
(5)  ;

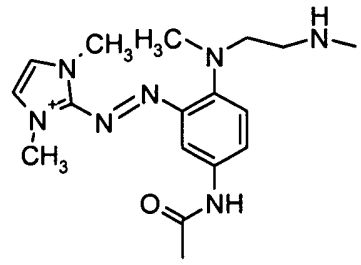
(6)  ;

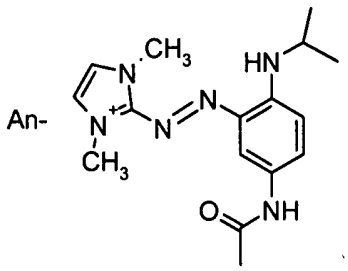
(7)  ;

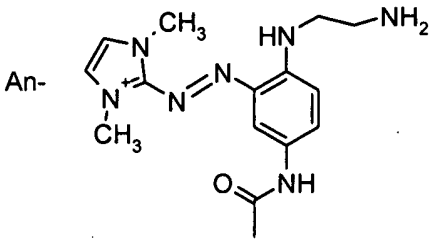
(8)  ;

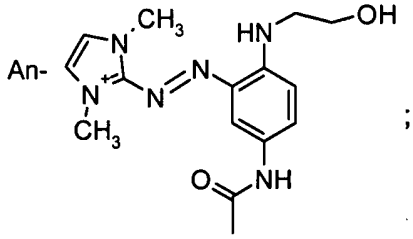
(9)  [[,]];

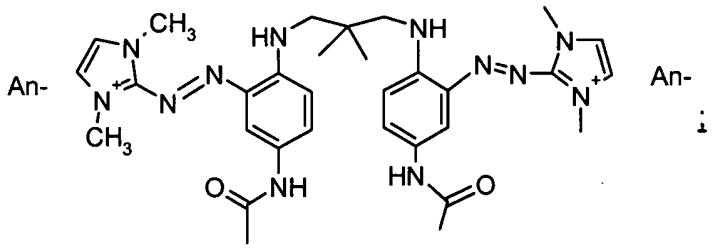
(10)  [[,]];

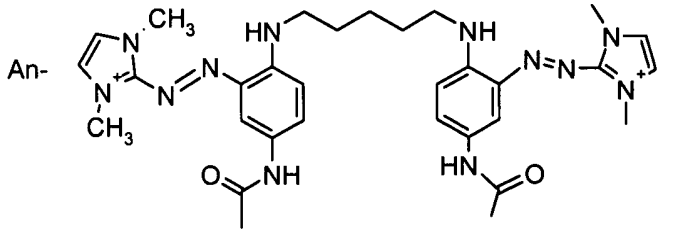
(11)  [[,]];

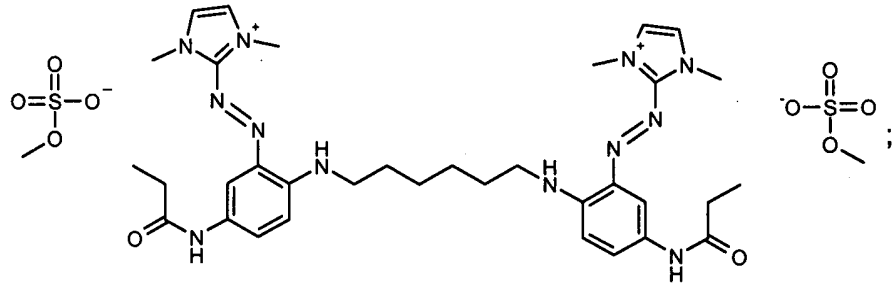
(12)  ;

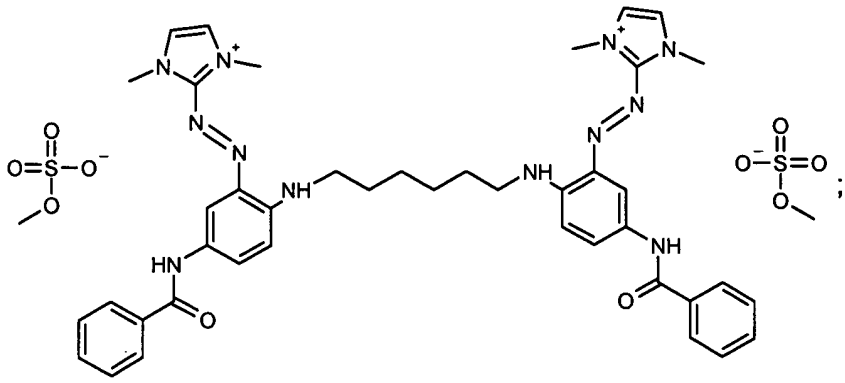
(13)  ;

(14)  ;

(15)  ;

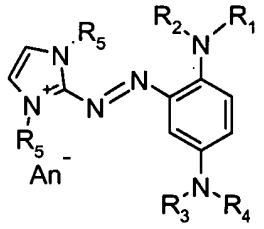
(16)  [[,]];

(17)  ; or

(18)  ; wherein

An^- is an anion.

11. (currently amened) A dye of formula

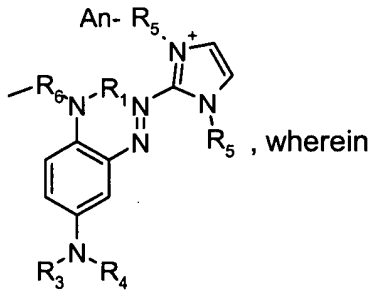
(2a) 

wherein

R_1 and R_2 are each independently of the other hydrogen; or unsubstituted or substituted C_1-C_{14}alkyl, allyl**[[,]]** or aralkyl, ~~preference is given to C_1-C_8alkyl, more preference to C_1-C_4alkyl, and most preference is given to methyl and ethyl, and especially most preference is given to methyl~~**[[;]]** or

R_1 is hydrogen, or unsubstituted or substituted C_1-C_{14}alkyl, allyl**[[,]]** or aralkyl**[[,]]**~~preference is given to C_1-C_8alkyl, more preference to C_1-C_4alkyl, and most preference is given to methyl and ethyl, and especially most preference is givento methyl~~, and

R_2 is substituent of formula

(2b)  , wherein

R_6 is unsubstituted or substituted C_1-C_{14}alkylen; and

R_3 is hydrogen or an unsubstituted or substituted C_1-C_{14}alkyl, allyl, aralkyl or CO-R_1;

R_4 is CO-R_9;

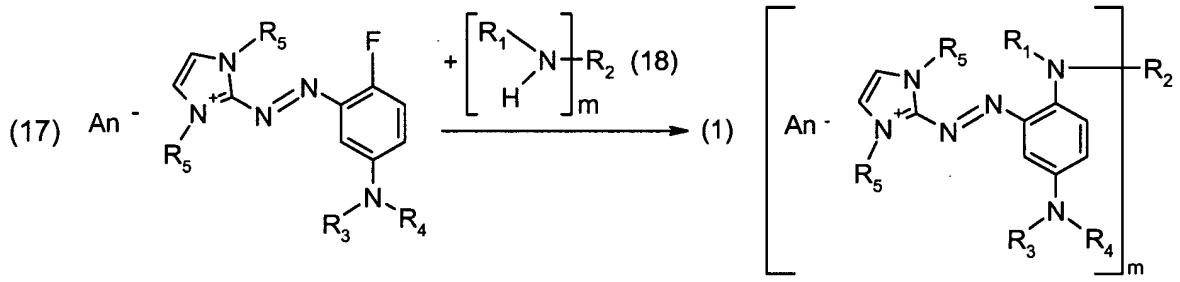
R_5 is unsubstituted or substituted C_1-C_{14}alkyl, allyl or aralkyl;

R_9 is hydrogen; or unsubstituted or substituted C_1-C_{14}alkyl, allyl or aralkyl**[[,]]**~~preference is given to unsubstituted C_1-C_{14}alkyl, and more preference to methyl~~;

and

An^- is an anion.

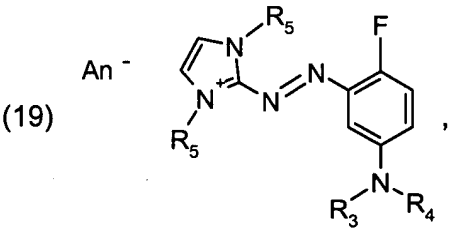
12. (currently amended) A process for the preparation of dyes of formula (1) as defined in claim **1**, ~~comprising~~ which process comprises reacting a dye of formula (17) with an amine of formula (18) to give a compond of formula (1) according to the following reaction scheme:



wherein

R_1, R_2, R_3, R_4, R_5, m and An^- are defined as in claim **1**.

13. (currently amended) Process for the preparation of dye of formula



, wherein

R_3 is hydrogen; and

R_4 is CO-R_6, which process comprises~~is characterized by~~

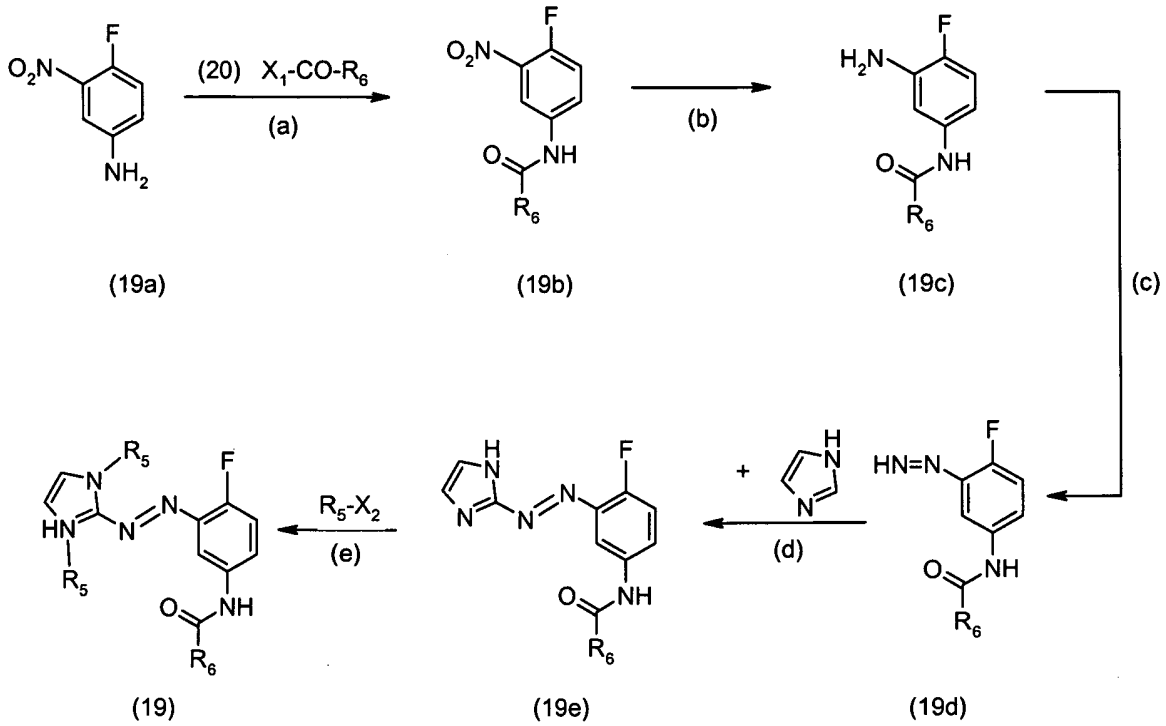
(a) acylating a 4-fluoro-3-nitroanil**[[.]]** of formula (19a) with an acylating agent of formula (20),

(b) reducing the nitro group in formula (19b) to the amino group to give the compound of formula (19c),

(c) diazotizing the compound of formula (19c) to give the compund of formula (19d),

(d) coupling the diazotized compund of formula (17d) with imidazole to give the compund of formula (17e), and

(e) alkylating the compund of formula (17e) with an alkylating agent to give the compound of formula (17), according to the following reaction scheme:



wherein

~~R_1, R_2 R_3, R_4, R_5 and R_6 are doined as in claim 1~~[[;]]

R_3 is hydrogen; C_1-C_{14}alkyl; C_2-C_{14}alkenyl; C_6-C_{10}aryl; C_6-C_{10}aryl-C_1-C_6alkyl; or CO-R_6;

R_4 is CO-R_6;

R_5 is C_1-C_{14}alkyl; C_2-C_{14}alkenyl; C_6-C_{10}aryl; or C_6-C_{10}aryl-C_1-C_6alkyl;

R_6 is hydrogen; C_1-C_{14}alkyl; C_2-C_{14}alkenyl; or C_6-C_{10}aryl; and

X_1 and X_2 are halogen.

14. (original) A composition comprising at least one dye of formula (1) as defined in claim **1**.

15. (original) A composition according to claim **14** comprising in addition at least one single further direct dye and/or an oxidative agent.

16. (original) A composition according to claim **14** comprising in addition at least one single oxidative dye and/or; at least one single oxidative dye and an oxidative agent.

17. (currently amended) A composition according to claim **14** ~~any one of claims 14, 15 or 16~~ in the form of a shampoo, a conditioner,a gel or an emulsion.

18. (currently amended) A method of dyeing an organic material, which comprises treating the organic material with at least one dye of formula (1) according to claim **1[[,]]** ~~or a composition according to any of claims 14 to 17~~.

19. (currently amended) A method according to claim**[[s]] 18**, which comprises treating the organic material with at least one dye of formula (1) ~~as defined in claim 1~~ and an oxidative agent and, optionally, a further direct dye.

20. (currently amended) A method according to claim**[[s]] 18** ~~and 19~~, which comprises treating the organic material with at least one compound of formula (1) ~~as defined in claim 1~~ and at least one single oxidative dye, or treating the ~~the~~ organic material with a dye of formula (1) ~~as defined in claim 1~~ and at least one single oxidative dye and an oxidative agent.

21. (currently amended) A method according to any of claim**[[s]]** 18 ~~to 20~~ wherein the organic material is selected from keratin-containing fibers.

22. (original) A method according to claim **19** wherein the keratin-containing fiber is human hair.